

JOB GUARANTEED DIGITAL MARKETING PROGRAM

Excel in the digital world with
digital marketing course



Why is Digital Marketing a Great Career?



Digital marketing is an exciting, fun filled career with abundant growth opportunities! It doesn't take long to build a successful career as a digital marketer. Our Digital Marketing Certification Course makes you a professional certified digital marketing specialist in just 90 days.

Pros Of Becoming A Digital Marketer



In-demand career



Higher Pay Grade



Flexible Working
Option



A Youthful &
Exciting Career



Greatest Job
Openings

60 million
digital marketing
jobs by 2025

5 Lakhs to 12 Lakhs
average salary of
digital marketers

Digital marketing career
scope will be worth USD160
billion by 2025

Career Opportunities As **Digital Marketer**

SEO Executive

Display Media Executive

Affiliate Marketer

Social Media Executive

Paid Media Executive

Content writer / Copywriter

Skills You Need To Be A **Digital Marketer**



SEO (Search Engine Optimization)



Website Marketing



Social Media Marketing



Search Engine Advertising



Google Ads



Content Marketing/Blogging



Affiliate Marketing

Career Growth and Scope of Digital Marketing



Executive – Introduction to Digital Marketing Basic

Our Course Modules

Certified Digital Marketing Executive

What you'll learn?

1

Content Creation

Master Writing, Grammar, Plagiarism Tools, and Blogging Techniques!

2

Search Engine Optimization

Crack the Google Algorithm, Dive into Keyword Research, On-Page, and Off-Page Wizardry!

3

Social Media Marketing

Craft Accounts, Build Pages, Unleash Organic Growth Strategies, and Unveil the Secrets of Paid Ads!

4

Email Marketing

Learn the Art of Professional Logo Creation Using Canva!

5

Logo Design

Learn the Art of Professional Logo Creation Using Canva!

6

Affiliate Marketing

Navigate Affiliate Networks, Set Up Amazon Accounts, and Elevate Product Promotion!

7

Google Ads

Seamlessly Maneuver the Dashboard, Create Search and Display Ads, Master Bidding, Budgeting, and Keyword Planning!

Course Highlights

- NSDC + 1 Google Certifications
- Earn free Wadhvani certification after course completion.
- 80 hours of classroom training
- 80 hours of assignments and real projects
- 5 days a week/2 hours training
- 1 Real-life project
- 10+ Digital marketing certifications
- 10+ Marketing tools covered
- 2 months internship opportunity

Bonus:

Spoken English classes at INR 99/- only.

100% Placement Assistance

Course Eligibility

- Proficiency in English communication
- Ages 18 and above
- Minimum graduate/Diploma holder (any stream)
- Basic IT knowledge required

Access Certifications & Digital Marketing Tools

Certified Digital Marketing
Executive

10+ digital marketing certifications support



10+ tools covered

Canva

Ubersuggest

HubSpot

ahrefs

Google
Keyword Planner

SEMRUSH

mailchimp

MOZ

grammarly

Google Ads

Google
Analytics

Discover our Exclusive Offerings

Lifetime Career Support and
100% Placement Assistance



Tailored and High-Demand
Courses Designed Just for You



Access to Comprehensive
Self-Study Materials



Engaging Live Sessions for
Interactive Learning



Tap into Our Extensive
Corporate Network



Lifetime Access to Our Advanced
Learning Management System
and Dedicated Support



Unlock Your Potential with Easy Payment Options!

Fees: INR 10,000 + GST = INR 11,800/-

EMI OPTION

Spread your payments over 3 installments

1. INR 5,000 + GST
2. INR 3,400 + GST
3. INR 3,400 + GST

Advanced Program on Digital Marketing

Our Course Modules

Certified Digital Marketing Professional

What you'll learn?

1

Content Creation

Master writing methods, grammar, plagiarism tools, and blogging strategies.

2

Search Engine Optimization

Understand Google algorithms, keyword research, On-Page, and Off-Page SEO techniques.

3

Social Media Marketing

Learn account and page creation, organic growth tactics, and effective paid ad strategies.

4

Email Marketing

Dive into campaign design, performance tracking, and engagement optimization.

5

Logo Design

Craft professional logos effortlessly using Canva.

6

Affiliate Marketing

Explore affiliate networks, create Amazon affiliate accounts, and ace product promotion.

7

Google Ads Mastery

Navigate the dashboard, create search and display ads, optimize bidding and budgeting.

8

Graphic Designing

Get started with Canva, from logo to poster designing and video editing.

9

WordPress Website Development

Learn WP-Admin, dashboard, plugins, themes, and design with Elementor.

10

Reputation Management

Shape your online presence positively, handling both good and bad aspects.

11

Web SEO Content Writing

Incorporate SEO keywords effectively for website content creation.

12

YouTube Complete Guide

From channel creation to mastering keywords, algorithms, and thumbnail designing.

Course Highlights

-  NSDC + 4 Google Certifications
-  Free Wadhvani Certification upon course completion
-  Online Mode of Study for Flexibility
-  20 Hours of Engaging Classroom Training
-  120 Hours of Real-world Assignments & Live Projects
-  5 Days a Week, 2 Hours per Session for Convenient Learning
-  2 Live Projects to Enhance Practical Skills
-  22+ Digital Marketing Certifications
-  Master 22+ Essential Marketing Tools
-  Spoken English Class Available @99/- to Polish Communication Skills

Eligibility Criteria

- Minimum Graduate (Any Stream)
- Strong English Communication Skills
- Basic IT Knowledge

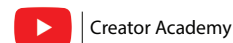
Placement Eligibility

- EGA Qualified
- Maintain 90% or Above Attendance
- Score 90% or Above in Assessments
- Complete All Internal Requirements



Certified Digital Marketing Professional

22+ digital marketing certifications support



22+ tools covered

Canva

Ubersuggest

HubSpot

ahrefs

Google
Keyword Planner

SEMRUSH

mailchimp

MOZ

grammarly

Google Ads

Google
Analytics

buffer

Trello

Google
Search Console

yoast

unbounce

Marketo

WordPress

asana

Screamingfrog

Optimizely

Google Data Studio

Discover our Exclusive Offerings

Lifetime Career Support and
100% Placement Assistance



Tailored and High-Demand
Courses Designed Just for You



Access to Comprehensive
Self-Study Materials



Engaging Live Sessions for
Interactive Learning



Tap into Our Extensive
Corporate Network



Lifetime Access to Our Advanced
Learning Management System
and Dedicated Support



Work on **Live Projects** & **Case Studies**

Demonstrate your learning experience with real-life projects and case studies.



Blog posting on websites



Social media optimization



Website optimization



Create enticing content



Create digital marketing campaigns



Practical expertise on SEO strategies



Execute paid campaigns on different platforms

Learning Methodology



Pre-recorded videos for enhanced learning experience



LMS portal at your convenience with exclusive learning materials



Live interactive sessions with industry experts and faculties



Industry oriented self learning course modules



Learn from like-minded peers, faculties and industry experts



Career guidance and placement assistance during course



The JobsAcademy Advantage



Customized And In-demand Courses



Deep-Rooted Corporate Network



Lifetime Access And Dedicated Help



Get Self-study Materials + Live Sessions



Job Assured Program + Career Assistance



No cost EMI

About **JobsAcademy**

Jobsacademy is committed to providing various upskilling opportunities to the corporate workforces of tomorrow through the deployment of cutting-edge technology-driven curriculum and expert trainers who are stalwarts in their specific domains. The special program enables freshers as well as working professionals to be trained through live industry projects, digitally transformed curriculum, and emerging technologies deployed by expert industry trainers to have future-ready careers.

Placement Partner



Numbers Speak For Us:

3 Million Job Aspirants Connected With Us	30 Years Of Domain Experience	10,000+ Candidates Upskill With Us Every Year
7 National Awards	60+ Corporate Awards	

Our Students **Work At**

Infosys

amazon.in

 **BYJU'S**
The Learning App

Google

tcs TATA
CONSULTANCY
SERVICES

 **accenture**

 unacademy

 **bharat
matrimony**

pantaloons
FRESH FASHION

 **airtel**

**Tech
Mahindra**


ITC Limited

Our students have ensured career success with us.

Our Student's Speak



Lvanya A

"I am thankful to JobsAcademy for their guidance and support in my career growth. This has been beneficial in my professional career path. I would highly recommend JobsAcademy to everyone looking forward to professional career growth"

Bablu Bhagat

"I am glad to be a part of JobsAcademy that feels like a family. The faculty members are very supportive and helpful. I am proud to be a part of their programme. I remain grateful for their support."



Akash

"JobsAcademy provided me with solid guidance and support in attaining professional growth. The faculty members have been super supportive in making my career. I recommend the program to everyone willing to pursue career growth."



Anandhu Anandh

"JobsAcademy has surely paved my path to career success. I have secured placement at a reputable organization with a satisfactory salary package. Very grateful to JobsAcademy faculties who can supported me throughout the course."



Barun Das

"I would like to thank the academy for being there at every step and providing all the necessary information from the basics of the course till placements. Very cooperative and supportive faculty members. I highly recommend the program to all looking for career enhancement."



**GET READY TO
ADVANCE YOUR CAREER
IN THE DIGITAL WORLD**

Apply Now

Talk to our program advisor

or visit us at

<https://jobsacademy.co/>

