



JobsAcademy
Shaping Careers...

 **N-S-D-C**
National
Skill Development
Corporation
Transforming the skill landscape

JOB GUARANTEED DIGITAL MARKETING PROGRAM

Excel in the digital world with
digital marketing course

Why is Digital Marketing a Great Career?

Digital marketing is an exciting, fun filled career with abundant growth opportunities! It doesn't take long to build a successful career as a digital marketer. Our Digital Marketing Certification Course makes you a professional certified digital marketing specialist in just 90 days.

Pros Of Becoming A Digital Marketer



In-demand career



Higher Pay Grade



Flexible Working
Option



A Youthful &
Exciting Career



Greatest Job
Openings

60 million
digital marketing
jobs by 2025

5 Lakhs to 12 Lakhs
average salary of
digital marketers

Digital marketing career
scope will be worth USD160
billion by 2025



Career Opportunities As **Digital Marketer**

SEO Executive

Display Media Executive

Affiliate Marketer

Social Media Executive

Paid Media Executive

Content writer/ Copywriter

Skills You Need To Be A **Digital Marketer**



SEO (Search Engine Optimization)



Website Marketing



Social Media Marketing



Search Engine Advertising



Google Ads



Content Marketing/Blogging



Affiliate Marketing

Career Growth and Scope of Digital Marketing



Our Course Modules

Certified Digital Marketing Executive

What you'll learn?

Introduction to Digital Marketing

Learn about the basic concepts of digital marketing and its importance in today digitalized market environment.

WordPress Website Creation

Learn how to create website on WordPress under the guidance of experienced trainers.

Content Creation

Learn how to curate and develop original content for marketing and stay ahead of competitors.

Search Engine Optimization

Learn what is search engine optimization and how to use SEO techniques to rank website.

Search Engine Marketing

Learn how to use paid advertisements to promote company's products and services while ensuring its visibility.

Social Media Marketing

Learn to tactfully utilize social media handles like Facebook, Instagram, LinkedIn, YouTube & Twitter to market your products.

Email Marketing

Email marketing is one of the most used digital marketing techniques. Know how to use emails to market & promote brands.

Google Analytics

Learn how to use Google Analytics, one of the most popular tools to analyze and monitor site performance.

Affiliate Marketing

Learn about affiliate marketing, potential strategies and practices of affiliate marketing.

E-commerce Store

Learn how to build an e-commerce store and market products & services through e-commerce platforms.

Reputation Management

Learn how to develop and protect company's online reputation via different social media platforms.

Course Highlights

- 80 hours of classroom training
- 80 hours of assignments and real projects
- 5 days a week/2 hours training
- 1 Real-life project
- 10+ Digital marketing certifications
- 10+ Marketing tools covered
- 2 months internship opportunity
- Spoken and written English classes

100% Placement Assistance

Course Eligibility

- 10+2, with basic understanding of computers & internet.
- Can communicate in English



Access Certifications & Digital Marketing Tools

Certified Digital Marketing Executive

10+ digital marketing certifications support



10+ tools covered

Canva

Ubersuggest

HubSpot

ahrefs

Google
Keyword Planner

SEMRUSH

mailchimp

MOZ

grammarly

Google Ads

Google
Analytics

Our Course Modules

Certified Digital Marketing Professional

What you'll learn?

Introduction to Digital Marketing

Learn in details about various concepts of digital marketing and its significance in today digitalized market environment.

WordPress Website Creation

Learn how to create website on WordPress in detail under the guidance of experienced trainers.

Content Creation

Learn how to curate valuable, interesting and engaging content for the target audience.

Search Engine Optimization

Learn what is search engine optimization and how to use SEO techniques to rank website.

Content Marketing

Learn how to effectively present the content and distribute it across channels to increase visibility and audience engagement.

Search Engine Optimization (SEO)

Learn the basic concepts of search engine optimization and how to use SEO techniques to rank website.

Advanced Search Engine Optimization (SEO)

Learn set of SEO techniques and strategies to increase web traffic and gain higher ranking in Google.

Search Engine Marketing

Learn how to use paid advertisements to promote company's products and services while ensuring its visibility.

Pay Per Click Ads (PPC)

Learn how PPC (Pay-Per-Click) is used in online marketing to drive traffic to websites.

Social Media Marketing

Learn to tactfully utilize social media handles like Facebook, Instagram, LinkedIn, YouTube & Twitter to market your products.

Advanced Social Media Marketing (SMM)

Learn how to use social media platforms to engage with potential customers and increase overall sales in details.

Advanced Email Marketing

Learn advanced email marketing, set up email campaigns and engage with subscribers.

Web Analytics And Google Analytics

Learn about Web Analytics and Google Analytics to analyze and monitor web performance.

Affiliate Marketing

Learn about affiliate marketing, potential strategies and practices of affiliate marketing.

E-commerce Store

Learn how to build an e-commerce store and market products & services through e-commerce platforms.

Reputation Management

Learn how to develop and protect company's online reputation via different social media platforms.

Course Highlights

- 120 hours of classroom training
- 120 hours of assignments and live projects
- 5 days a week/2 Hours training
- 2 Live project
- 22+ Digital marketing certifications
- 22+ Marketing tools covered
- Spoken and written English

100% Job Guranteed

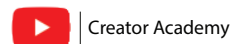
Course Eligibility

- 10+2, with basic understanding of computers & internet.
- Basic Understanding of Digital Marketing
- Can communicate in English.



Certified Digital Marketing Professional

22+ digital marketing certifications support



22+ tools covered

Canva

Ubersuggest

HubSpot

ahrefs

Google
Keyword Planner

SEMRUSH

mailchimp

MOZ

grammarly

Google Ads

Google
Analytics

buffer

Trello

Google
Search Console

yoast

unbounce

Marketo



asana

Screamingfrog

Optimizely

Google Data Studio

Work on Live Projects & Case Studies

Demonstrate your learning experience with real-life projects and case studies.



Blog posting on websites



Social media optimization



Website optimization



Create enticing content



Create digital marketing campaigns



Practical expertise on SEO strategies



Execute paid campaigns on different platforms

Learning Methodology



Pre-recorded videos for enhanced learning experience



LMS portal at your convenience with exclusive learning materials



Live interactive sessions with industry experts and faculties



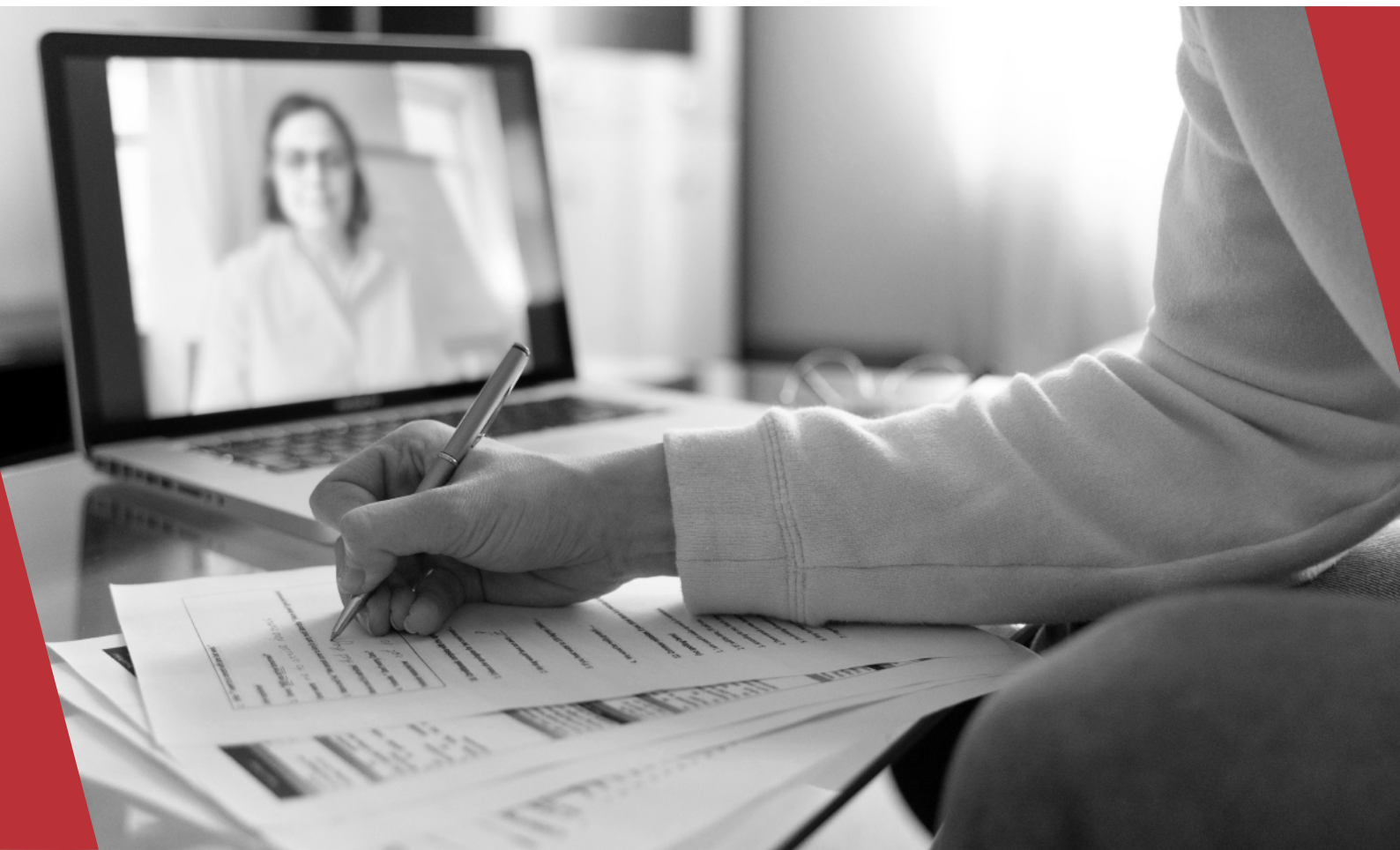
Industry oriented self learning course modules



Learn from like-minded peers, faculties and industry experts



Career guidance and placement assistance during course



The JobsAcademy Advantage



Customized And In-demand Courses



Deep-Rooted Corporate Network



Lifetime Access And Dedicated Help



Get Self-study Materials + Live Sessions



Job Assured Program + Career Assistance



No cost EMI

About **JobsAcademy**

Jobsacademy is committed to providing various upskilling opportunities to the corporate workforces of tomorrow through the deployment of cutting-edge technology-driven curriculum and expert trainers who are stalwarts in their specific domains. The special program enables freshers as well as working professionals to be trained through live industry projects, digitally transformed curriculum, and emerging technologies deployed by expert industry trainers to have future-ready careers.

Placement Partner:



Numbers Speak For Us:

3 Million Job Aspirants Connected With Us	30 Years Of Domain Experience	10,000+ Candidates Upskill With Us Every Year
7 National Awards	60+ Corporate Awards	

Our Students Work At

Infosys

amazon.in

BYJU'S
The Learning App

Google

tcs
TATA
CONSULTANCY
SERVICES

accenture

unacademy

bharat
matrimony

pantaloons
FRESH FASHION

Tech
Mahindra

airtel

ITC
ITC Limited



Our students have ensured career success with us.



Lvanya A

"I am thankful to JobsAcademy for their guidance and support in my career growth. This has been beneficial in my professional career path. I would highly recommend JobsAcademy to everyone looking forward to professional career growth"



Bablu Bhagat

"I am glad to be a part of JobsAcademy that feels like a family. The faculty members are very supportive and helpful. I am proud to be a part of their programme. I remain grateful for their support."



Akash

"JobsAcademy provided me with solid guidance and support in attaining professional growth. The faculty members have been super supportive in making my career. I recommend the program to everyone willing to pursue career growth."



Anandhu Anandh

"JobsAcademy has surely paved my path to career success. I have secured placement at a reputable organization with a satisfactory salary package. Very grateful to JobsAcademy faculties who can supported me throughout the course."



Barun Das

"I would like to thank the academy for being there at every step and providing all the necessary information from the basics of the course till placements. Very cooperative and supportive faculty members. I highly recommend the program to all looking for career enhancement."



**GET ADVANCE
READY TO YOUR CAREER
IN THE DIGITAL WORLD**

Apply Now

Talk to our program advisor

or visit us at

<https://jobsacademy.co/>

